



Profile Performance **Episcopal Foundation Of Dallas**

August 2024

Understand growth and health of your social profiles

Performance Summary

View your key profile performance metrics from the reporting period.

Impressions 4,928 ↗1,500%	Engagements 445 ↗3,608.3%	Post Link Clicks 216 ↗3,500%
Engagement Rate (per Impression) 9% ↗131.8%		

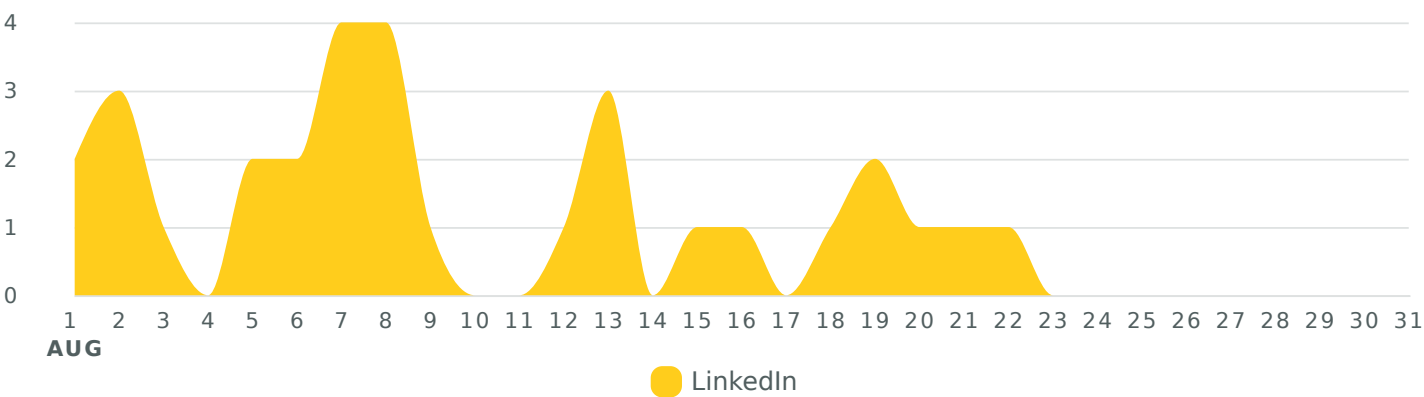
Impressions = views

Engagements = clicks, reposts, shares

Audience Growth

See how your audience grew during the reporting period.

Net Audience Growth, by Day

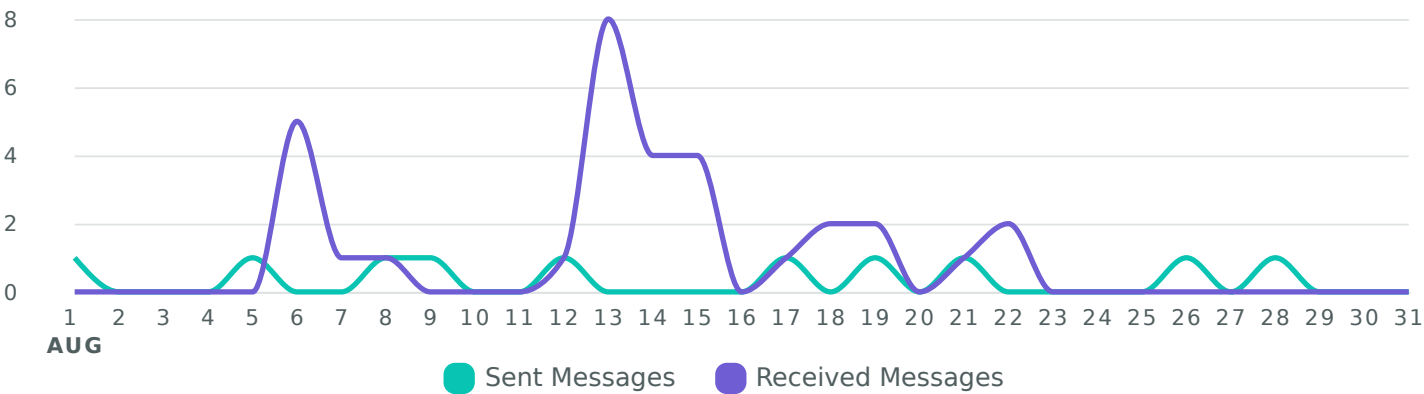


Audience Metrics	Totals	% Change
Total Audience	98	↗ 53.1%
Total Net Audience Growth	31	↗ 181.8%
LinkedIn Net Follower Growth	31	↗ 181.8%

Message Volume

Review the volume of sent and received messages across networks during the selected time period.

Messages per Day



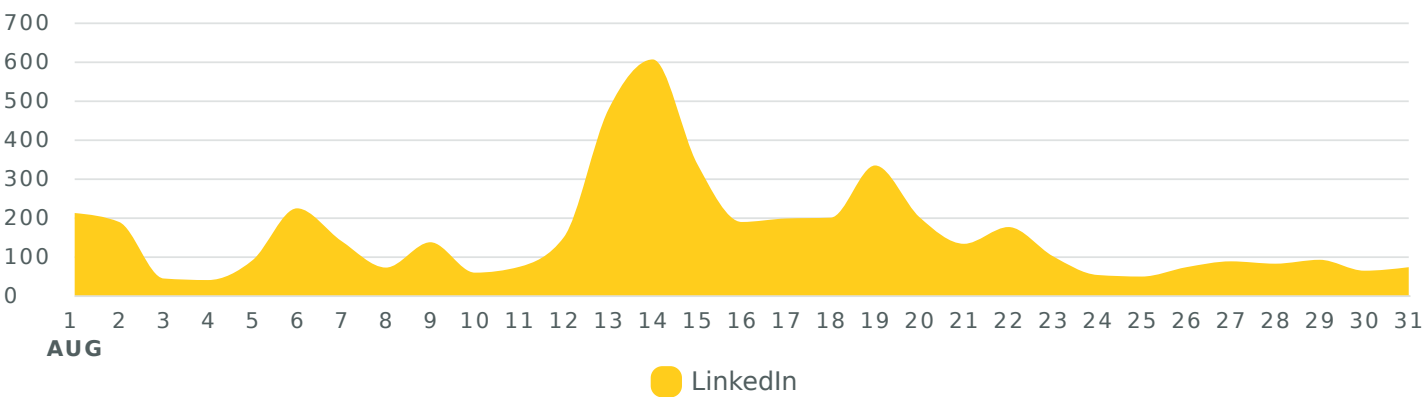
Sent Messages Metrics	Totals	% Change
Total Sent Messages	10	↗ 900%
LinkedIn Sent Messages	10	↗ 900%

Received Messages Metrics	Totals	% Change
Total Received Messages	32	↗ —
LinkedIn Received Comments	32	↗ —

Impressions

Review how your content was seen across networks during the reporting period.

Impressions, by Day

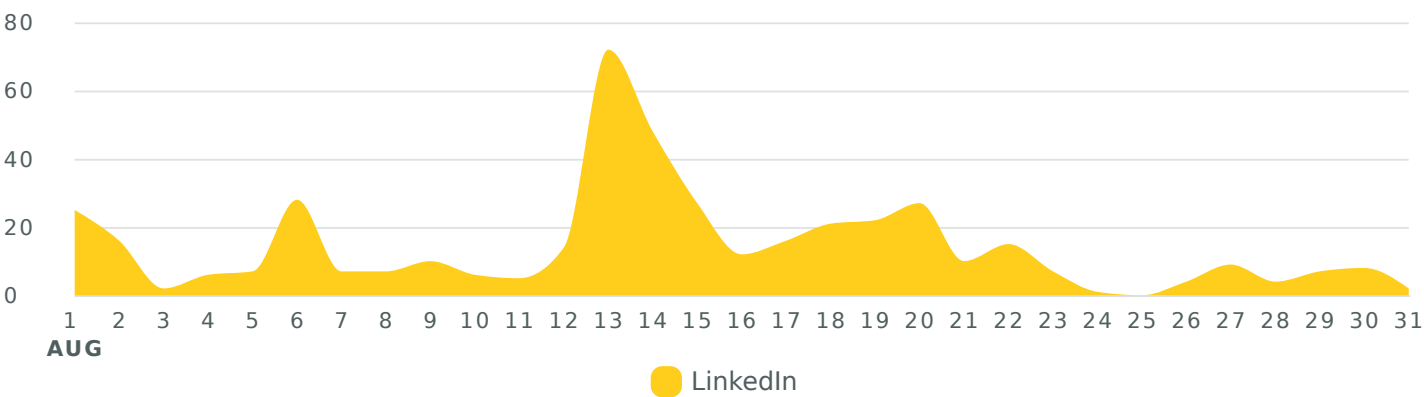


Impression Metrics	Totals	% Change
Total Impressions	4,928	↗ 1,500%
LinkedIn Impressions	4,928	↗ 1,500%

Engagement

See how people are engaging with your posts during the reporting period.

Engagements, by Day

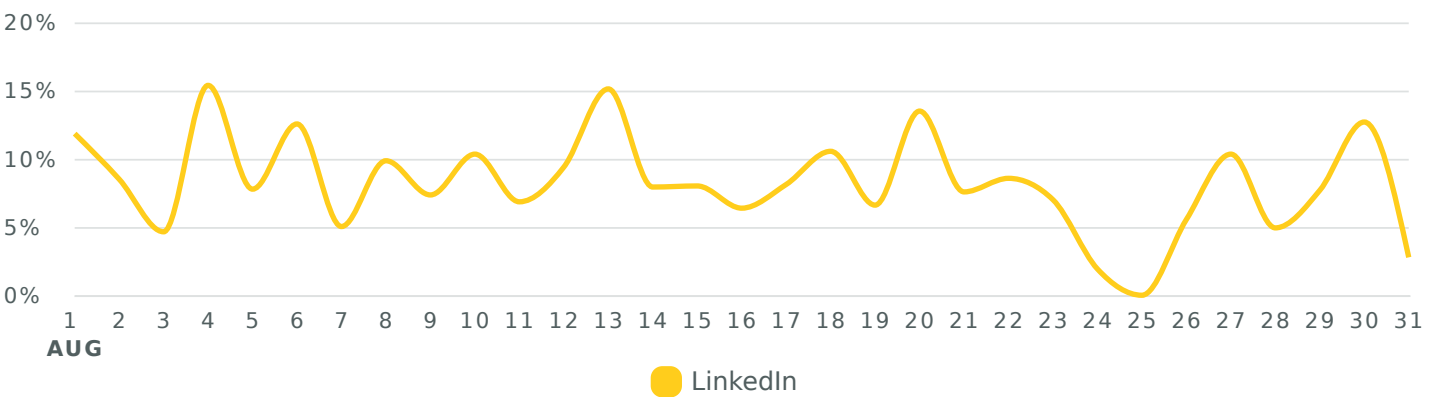


Engagement Metrics	Totals	% Change
Total Engagements	445	↗ 3,608.3%
LinkedIn Engagements	445	↗ 3,608.3%

Engagement Rate

See how engaged people are with your posts during the reporting period.

Engagement Rate (per Impression), by Day

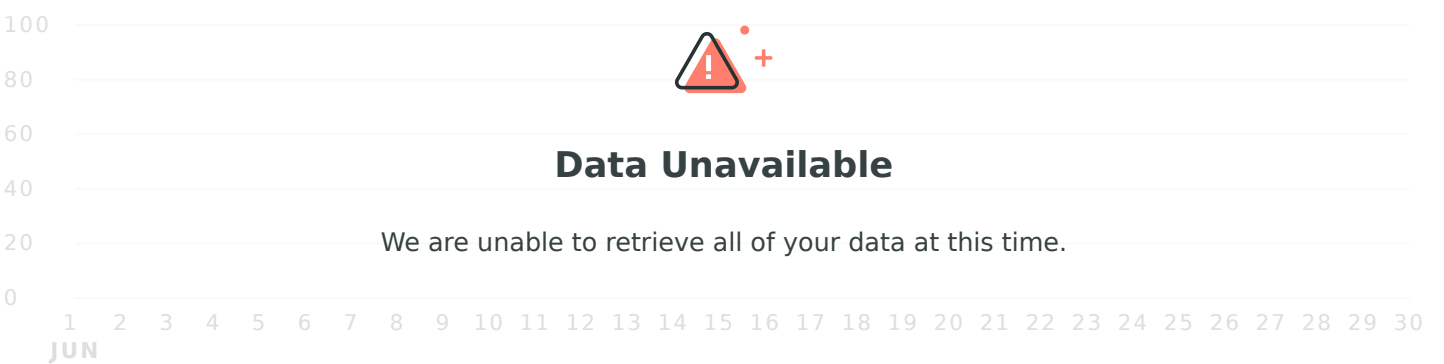


Engagement Rate Metrics	Rate	% Change
Engagement Rate (per Impression)	9.0%	↗ 131.8%
LinkedIn Engagement Rate	9.0%	↗ 131.8%

Video Views

Review how your videos were viewed across networks during the reporting period.


Video Views, by Day



Video Views Metrics	Totals	% Change
Video Views	—	—
LinkedIn Video Views	—	—

Profiles

Review your aggregate profile and page metrics from the reporting period.

Profile ▲	Audience	Net Audience Growth	Published Posts	Impressions	Engagements	Engagement Rate (per Impression)	Video Views
Reporting Period	98	31	10	4,928	445	9%	—
Aug 1, 2024 - Aug 31, 2024	↗ 53.1%	↗ 181.8%	↗ 900%	↗ 1,500%	↗ 3,608.3%	↗ 131.8%	—
Compare to	64	11	1	308	12	3.9%	—
Jul 1, 2024 - Jul 31, 2024							
 Episcopal Foundation Of Dallas	98	31	10	4,928	445	9%	—