



Strategic Plan 2021

ADDENDUM – 90 DAY IMPLEMENTATION PLANS



90-day Implementation Steps

Strategic Direction #1 <i>Positioning the Foundation to Raise More Money</i>		Accomplishment Title (What) <i>Develop a Needs Assessment Tool</i>		
Intent (Why) <i>To better understand the needs of the rectors</i>		Start Date: <i>January 2022</i> End Date: <i>March 2022</i>		
Implementation Steps (How)		Who	When	Where
1. Review 90 Day Plan with Development Committee		<i>Barbara</i>	<i>Jan 2022</i>	
2. SD#1 team to develop questions; have approval of work		<i>Committee</i>	<i>Jan 2022</i>	
3. Work with Investment Committee to brainstorm additional questions		<i>Barbara/Pam</i>	<i>Feb 2022</i>	
4. Integrate into parish outreach plan of action for 2022		<i>Committee/Pam</i>	<i>March 2022</i>	
5. Assess results of first quarter response		<i>Committee</i>	<i>March 2022</i>	
6. Incorporate into Marketing material tools		<i>Kam/TJ/Pam</i>	<i>March 2022</i>	
7. Educate board so they can assist in future outreach to parishes		<i>Committee</i>		
Coordinator <i>Kam</i>	Collaborators or Partners	Evaluation Measures	Budget	Next Meeting Date
Team Members <i>Barbara</i> <i>TBD</i>	Investment Finance Committee <i>Pam</i>	<i>Determine results of first quarter responses by number of new clients</i>	<i>\$0.00</i>	

90-day Implementation Steps

Strategic Direction #2 <i>Optimizing Grant Structure for Greater Impact and Exposure</i>		Accomplishment Title (What) <i>Grant Strategy Designed</i>		
Intent (Why) <i>To create a focused, impactful and efficient strategy</i>		Start Date: <i>January 2022</i> End Date: <i>March 2022</i>		
Implementation Steps (How) 1. Meet with staff to identify options, advantages, and process 2. Create a workplan for committee review 3. Review at committee meeting to review next steps 4. Edit plan and present to board for discussion and approval 5. Implement new strategy 6. Create evaluation tool for grant success		Who <i>Patrick/Robbi</i> <i>Patrick/Robbi</i> <i>Patrick</i> <i>Patrick/Committee</i> <i>Staff</i> <i>Committee</i>	When <i>Jan 2022</i> <i>Feb 2022</i> <i>Feb 2022</i> <i>March 2022</i> <i>Qtr 2</i>	Where
Coordinator <i>Patrick Carrigan</i>	Collaborators or Partners <i>Executive Committee</i> <i>Polly, Jill, Pam</i>	Evaluation Measures <i>Assess after grant cycles</i>	Budget <i>\$0.0</i>	Next Meeting Date
Team Members <i>Patrick</i> <i>TBD</i>				

90-day Implementation Steps

Strategic Direction #2 <i>Optimizing Grant Structure for Greater Impact and Exposure</i>		Accomplishment Title (What) <i>Impactful 2023 grants of \$50K to \$150K designed</i>		
Intent (Why) <i>To create a "large grant" strategy and process to increase recognition</i>		Start Date: <i>January 2022</i> End Date: <i>March 2022</i>		
Implementation Steps (How)		Who	When	Where
1. Design process for impact grant		<i>Committee</i>	<i>Feb 2022</i>	
2. Identify potential grant categories		<i>Patrick/Polly</i>	<i>Feb 2022</i>	
3. Review grant potential for 2022		<i>Patrick/Polly</i>	<i>Feb 2022</i>	
4. Present grant potential for 2022 to committee		<i>Patrick</i>	<i>March 2022</i>	
5. Inquire among committee for interest areas, passions and needs		<i>Patrick</i>	<i>March 2022</i>	
6. Discuss rankings and Diocesan priorities to incorporate into plan		<i>Robbi</i>	<i>Qtr 2</i>	
Coordinator <i>Patrick Carrigan</i>	Collaborators or Partners <i>Exec Committee</i> <i>Staff</i>	Evaluation Measures <i>Written proposal finished with board approval</i>	Budget <i>\$0.00</i>	Next Meeting Date
Team Members <i>Patrick</i> <i>TBD</i>				

90-day Implementation Steps

Strategic Direction #3 <i>Strengthening our Board for Growth</i>		Accomplishment Title (What) <i>Refine Onboarding Process</i>		
Intent (Why) <i>Improve new member orientation to increase foundation</i>		Start Date: January 2022 End Date: March 2022		
Implementation Steps (How)		Who	When	Where
1. Review current onboarding process		<i>Committee</i>	<i>Jan 2022</i>	
2. Brainstorm ideas to improve foundation history story, investment pitch, grant process, and communication activity		<i>Committee</i>	<i>Jan 2022</i>	
3. Determine how to best present information and who is involved		<i>Elizabeth/Committee</i>	<i>Feb 2022</i>	
4. Create new plan of action and implement		<i>Elizabeth/Committee</i>	<i>March 2022</i>	
5. Onboard member by attending one committee meeting per quarter		<i>Committee Chairs</i>	<i>Qtr 2-3-4</i>	
6. Assign a 'mentor' to each new member to help onboarding in first year		<i>Committee</i>	<i>Mar 2022</i>	
Coordinator <i>Elizabeth Trupiano</i>	Collaborators or Partners	Evaluation Measures	Budget	Next Meeting Date
Team Members TBD	<i>Committee Chairs Pam</i>	<i>Survey new board members</i>	<i>N/A</i>	

90-day Implementation Steps

Strategic Direction #3 <i>Strengthening our Board for Growth</i>		Accomplishment Title (What) <i>Reach decision on EFD/EHFD on merger</i>		
Intent (Why) <i>To create efficiencies in operations and grant funding</i>		Start Date: Jan 2022 End Date: Mar 2022		
Implementation Steps (How) <ol style="list-style-type: none"> 1. Review Legal work necessary for merger 2. Meet with Executive Committee to discuss and recommend approval 3. Present to the Board for final approval 4. Staff implements operation and new grant financials 		Who <i>Jed, Charles, Ken, Robbi</i> <i>Jed/Exec Committee</i> <i>Jed</i> <i>Pam</i>	When <i>Jan 2022</i> <i>Feb 2022</i> <i>March 2022</i> <i>Qtr 2</i>	Where
Coordinator <i>Jed</i> Team Members <i>TBD</i>	Collaborators or Partners <i>Exec Committee</i>	Evaluation Measures <i>Decision approved at Annual meeting</i>	Budget <i>Legal Fees</i>	Next Meeting Date

90-day Implementation Steps

Strategic Direction #3 <i>Strengthening our Board for Growth</i>		Accomplishment Title (What) <i>Refocus board meetings</i>		
Intent (Why) <i>To create a more engaging and educational board meeting</i>		Start Date: Jan 2022 End Date: Mar 2022		
Implementation Steps (How) 1. Review past years agenda with Committee 2. Create new meeting structure with time for education and new strategic plan reporting; indicate steps for ED to take prior to meeting i.e. Speaker contact 3. Coordinate with Committee Chairs for new reporting opportunities 4. Create new board meeting packet for Annual Meeting 5. Hold Meeting 6. Informally survey board regarding changes and improvements		Who <i>Elizabeth/Pam</i> <i>Elizabeth/Committee/Robbi</i> <i>Pam/Robbi</i> <i>Pam/Robbi</i> <i>Robbi/Pam</i> <i>Committee</i>	When <i>Jan 2022</i> <i>Jan 2022</i> <i>Feb 2022</i> <i>Feb 2022</i> <i>Mar 2022</i> <i>Mar 2022</i> <i>Qtr 2</i>	Where
Coordinator <i>Elizabeth</i> Team Members <i>TBD</i>	Collaborators or Partners <i>Exec Committee</i> <i>Robbi</i> <i>Pam</i>	Evaluation Measures <i>Informal survey of board members</i>	Budget <i>N/A</i>	Next Meeting Date